

Community Profile

Hitchcock city, TX (4834220)

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Geography: Place



Population Summary

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2010 Total Population	6,915
2020 Total Population	7,301
2020 Group Quarters	2
2025 Total Population	7,693
2025 Group Quarters	2
2030 Total Population	8,204
2025-2030 Annual Rate	1.29%
2025 Total Daytime Population	5,345
Workers	1,251
Residents	4,094

Household Summary

2010 Total Households	2,590
2010 Average Household Size	2.67
2020 Total Households	2,777
2020 Average Household Size	2.63
2025 Total Households	3,078
2025 Average Household Size	2.50
2030 Total Households	3,353
2030 Average Household Size	2.45
2025-2030 Annual Rate	1.73%
2025 Families	2,028
2025 Average Family Size	3.12
2030 Families	2,250
2030 Average Family Size	3.01
2025-2030 Growth Rate	2.1%

Median Household Income

2025	\$81,907
2030	\$90,151



Source: Esri forecasts for 2025 and 2030. U.S. Census 2010 and 2020 Census data converted by Esri into 2020 geography. Consumer Spending data are derived from the 2022 and 2023 Consumer Expenditure Surveys, Bureau of Labor Statistics.

Per Capita Income

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2025	\$42,546
2030	\$48,973

2025 Households by Income

Household Income Base	3,078
<\$10,000	6.1%
\$10,000-14,999	2.7%
\$15,000-19,999	2.5%
\$20,000-24,999	3.2%
\$25,000-29,999	4.7%
\$30,000-34,999	3.6%
\$35,000-39,999	2.8%
\$40,000-44,999	2.5%
\$45,000-49,999	2.1%
\$50,000-59,999	7.2%
\$60,000-74,999	6.6%
\$75000-99999	17.4%
\$100,000-124,999	9.4%
\$125,000-149,999	6.0%
\$150000-199999	12.0%
\$200,000-249,999	4.8%
\$250,000-299,999	2.4%
\$300,000-399,999	1.9%
\$400,000-499,999	0.7%
\$500,000+	1.5%
Average Household Income	\$106,335

2025 Affordability, Mortgage and Wealth

Housing Affordability Index	97
Percent of Income for Mortgage	21.0%
Wealth Index	97

Median Home Value

2025	\$275,103
2030	\$358,746



Source: Esri forecasts for 2025 and 2030. U.S. Census 2010 and 2020 Census data converted by Esri into 2020 geography. Consumer Spending data are derived from the 2022 and 2023 Consumer Expenditure Surveys, Bureau of Labor Statistics.

2025 Home Value

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Total Owner Occupied Housing Units	2,239
<\$50,000	6.7%
\$50,000 - \$99,999	7.6%
\$100,000 - \$149,999	8.4%
\$150,000 - \$199,999	10.6%
\$200,000 - \$249,999	11.3%
\$250,000 - \$299,999	10.8%
\$300,000 - \$399,999	21.6%
\$400,000 - \$499,999	10.0%
\$500,000 - \$749,999	11.1%
\$750,000 - \$999,999	1.5%
\$1,000,000 - \$1,499,999	0.4%
\$1,500,000 - \$1,999,999	0.1%
\$2,000,000 +	0.0%
Average Home Value	\$300,237

Housing Unit Summary

2010 Total Housing Units	2,997
Owner Occupied Housing Units	66.0%
Renter Occupied Housing Units	34.0%
Vacant Housing Units	13.6%
2020 Housing Units	3,263
Owner Occupied Housing Units	67.5%
Renter Occupied Housing Units	32.5%
Vacant Housing Units	14.9%
2025 Housing Units	3,486
Owner Occupied Housing Units	72.7%
Renter Occupied Housing Units	27.3%
Vacant Housing Units	11.7%
2030 Total Housing Units	3,731
Owner Occupied Housing Units	74.3%
Renter Occupied Housing Units	25.7%
Vacant Housing Units	10.1%



Source: Esri forecasts for 2025 and 2030. U.S. Census 2010 and 2020 Census data converted by Esri into 2020 geography. Consumer Spending data are derived from the 2022 and 2023 Consumer Expenditure Surveys, Bureau of Labor Statistics.

2025 Population by Sex

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Males	3,680
Females	4,013

Median Age

2010	35.3
2020	38.4
2025	39.5
2030	40.2

2025 Population by Age

Total	7,693
0 - 4	6.4%
5 - 9	6.8%
10 - 14	7.0%
15 - 24	11.5%
25 - 34	12.3%
35 - 44	14.2%
45 - 54	12.1%
55 - 64	11.8%
65 - 74	11.5%
75 - 84	5.0%
85 +	1.6%
18 +	76.0%

2025 Population 15+ by Marital Status

Total	6,139
Never Married	31.8%
Married	50.6%
Widowed	6.9%
Divorced	10.7%



[Source](#): Esri forecasts for 2025 and 2030. U.S. Census 2010 and 2020 Census data converted by Esri into 2020 geography. Consumer Spending data are derived from the 2022 and 2023 Consumer Expenditure Surveys, Bureau of Labor Statistics.

2025 Pop 25+ by Educational Attainment

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Total	5,252
Less than 9th Grade	2.8%
9th - 12th Grade, No Diploma	8.6%
High School Graduate	23.4%
GED/Alternative Credential	6.7%
Some College, No Degree	23.4%
Associate Degree	12.8%
Bachelor's Degree	15.9%
Graduate/Professional Degree	6.5%

2020 Population by Race/Ethnicity

Total	7,301
White Alone	51.5%
Black Alone	25.2%
American Indian Alone	1.0%
Asian Alone	0.7%
Pacific Islander Alone	0.1%
Some Other Race Alone	8.5%
Two or More Races	8.5%
Hispanic Origin	25.0%
Diversity Index	77.9

2025 Population by Race/Ethnicity

Total	7,693
White Alone	49.1%
Black Alone	26.5%
American Indian Alone	0.8%
Asian Alone	1.1%
Pacific Islander Alone	0.1%
Some Other Race Alone	8.2%
Two or More Races	14.3%
Hispanic Origin	26.7%
Diversity Index	79.4



[Source](#): Esri forecasts for 2025 and 2030. U.S. Census 2010 and 2020 Census data converted by Esri into 2020 geography. Consumer Spending data are derived from the 2022 and 2023 Consumer Expenditure Surveys, Bureau of Labor Statistics.

2025 Employed Pop 16+ by Occupation

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Total	3,765
White Collar	50.5%
Management/Business/Financial	15.7%
Professional	21.4%
Sales	4.6%
Administrative Support	8.7%
Services	20.7%

2025 Employed Pop 16+ by Occupation

Total	3,765
Blue Collar	28.8%
Farming/Forestry/Fishing	0.6%
Construction/Extraction	6.6%
Installation/Maintenance/Repair	5.4%
Production	7.7%
Transportation/Material Moving	8.5%
White Collar	50.5%
Management/Business/Financial	15.7%
Professional	21.4%
Sales	4.6%
Administrative Support	8.7%
Services	20.7%

2025 Civilian Population 16+ in Labor Force

Civilian Population 16+	3,765
Population 16+ Employed	97.3%
Population 16+ Unemployment rate	2.7%
Population 16-24 Employed	14.3%
Population 16-24 Unemployment rate	5.5%
Population 25-54 Employed	62.8%
Population 25-54 Unemployment rate	2.0%
Population 55-64 Employed	14%
Population 55-64 Unemployment rate	4.1%
Population 65+ Employed	6%
Population 65+ Unemployment rate	0.0%

 **Source:** Esri forecasts for 2025 and 2030. U.S. Census 2010 and 2020 Census data converted by Esri into 2020 geography. Consumer Spending data are derived from the 2022 and 2023 Consumer Expenditure Surveys, Bureau of Labor Statistics.

2025 Employed Population 16+ by Industry

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Total	3,662
Agriculture/Mining	2.2%
Construction	8.4%
Manufacturing	11.0%
Wholesale Trade	0.6%
Retail Trade	4.8%
Transportation/Utilities	6.7%
Information	0%
Finance/Insurance/Real Estate	5.2%
Services	54.3%
Public Administration	6.6%

2025 Consumer Spending

Apparel & Services: Total \$	\$6,947,063
Average Spent	\$2,257.01
Spending Potential Index	92
Education: Total \$	\$4,735,723
Average Spent	\$1,538.57
Spending Potential Index	86
Entertainment/Recreation: Total \$	\$11,663,089
Average Spent	\$3,789.18
Spending Potential Index	92
Food at Home: Total \$	\$21,460,640
Average Spent	\$6,972.27
Spending Potential Index	94
Food Away from Home: Total \$	\$11,548,018
Average Spent	\$3,751.79
Spending Potential Index	91
Health Care: Total \$	\$23,212,643
Average Spent	\$7,541.47
Spending Potential Index	98
HH Furnishings & Equipment: Total \$	\$8,427,927
Average Spent	\$2,738.12
Spending Potential Index	94
Personal Care Products & Services: Total \$	\$2,995,794
Average Spent	\$973.29
Spending Potential Index	93



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2025 Consumer Spending

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Shelter: Total \$	\$72,343,633
Average Spent	\$23,503.45
Spending Potential Index	88
Support Payments/Gifts in Kind: Total \$	\$9,723,207
Average Spent	\$3,158.94
Spending Potential Index	96
Travel: Total \$	\$9,854,845
Average Spent	\$3,201.70
Spending Potential Index	89
Vehicle Maintenance & Repairs: Total \$	\$3,930,272
Average Spent	\$1,276.89
Spending Potential Index	95

Top Tapestry Segment

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Room to Roam (K7):

This segment is characterized by aging and self-employed Midwestern and Southern suburbanites.


[Learn more about this segment...](#)

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

 **Source:** Esri forecasts for 2025 and 2030. U.S. Census 2010 and 2020 Census data converted by Esri into 2020 geography. Consumer Spending data are derived from the 2022 and 2023 Consumer Expenditure Surveys, Bureau of Labor Statistics.